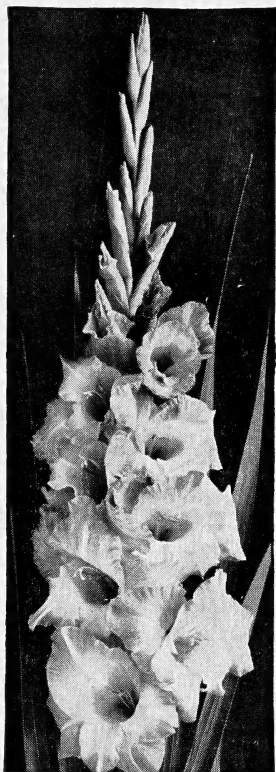


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1942

Fine Gladiolus and Dahlias

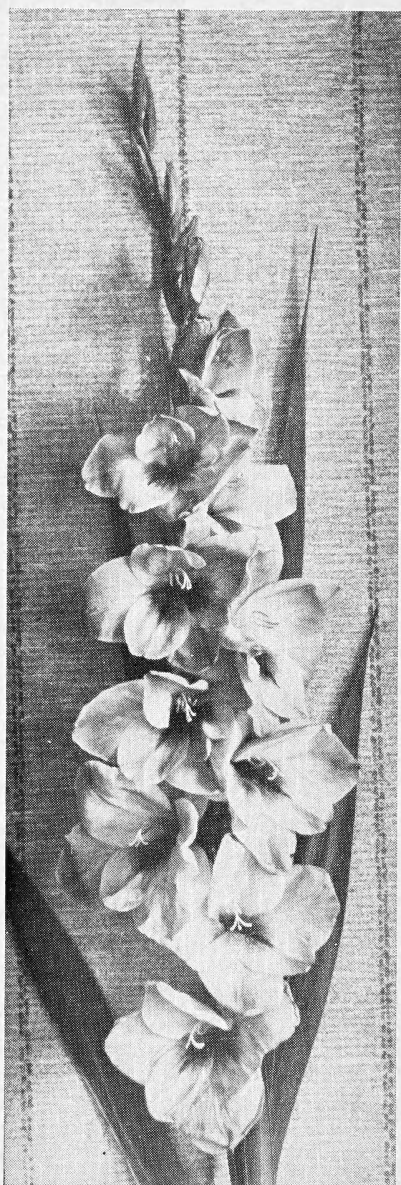


FLORA FARMER

HOWARD M. GILLET

Bulb and Flower Grower

NEW LEBANON, N. Y.



NERISSA



READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

Not less than 6 bulbs of one kind at dozen rates; 50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

ALL ORDERS SENT PREPAID in U. S. A., except those at the prices per 100 which are considered wholesale orders. Retail orders (single bulbs to dozen lots, collections, etc.) sent parcel post. Wholesale orders go express collect. Mixed orders of both retail and wholesale items will be shipped express collect, with extra bulbs included free to help pay express. Cultural directions are included free with every order for gladiolus, and dahlias.

Send in your order EARLY, as some varieties are sold out quickly. Order in February or early March, if possible, so as to get the very best stock. We book the order and send the bulbs in the spring. As a rule, winter orders go out in March, and March orders in April. Southern orders sent any safe weather after February 15th. Although early orders are preferable, we are filling orders satisfactorily all through May and up to late June.

Safe arrival guaranteed anywhere in the U. S. A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy. I do not sell the smaller sizes or bulblets. All varieties are labeled (except Mixtures.) Bulbs are free from thrips.

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same. My stock is state inspected.

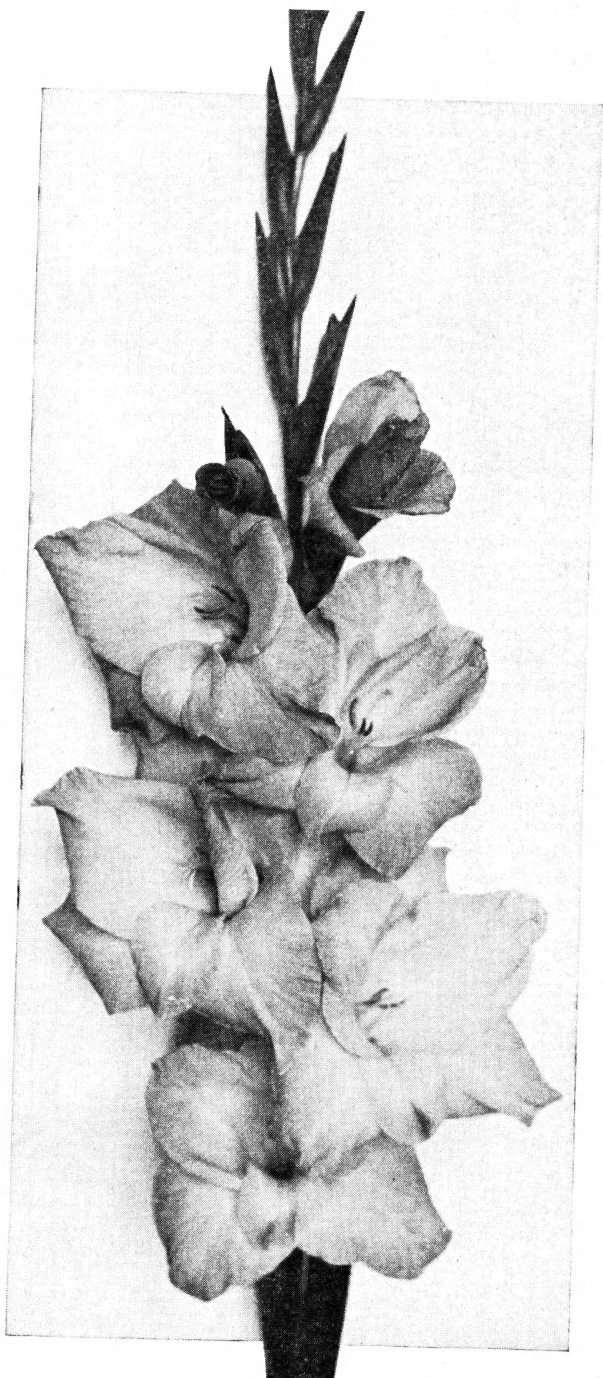
Write your name and address very plainly:

Bank reference: Berkshire Trust Co., Pittsfield, Mass.

Address all orders to

HOWARD M. GILLET
NEW LEBANON, N. Y.

My telephone number is 112F13.



PHYLLIS MCQUISTON



CULTURE OF GLADIOLUS

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the first of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let at least four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar. Cultural direction sheet is included free with every order.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving at least four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.

Pronounce Gladiolus With the Accent on the "o"

SPECIAL OFFER FOR EARLY ORDERS!

In order to get a good portion of our orders booked before the rush sets in, I make the following inducement:

On all cash orders of \$2.00 or over from this catalog mailed before March 1st, you may select as a premium bulbs to the extent of 10% of your order. For example, on a \$5.00 order you would be entitled to 50c worth of extra bulbs free. **Not good after March 1st!**

Next time anyone tells you that "You can't get something for nothing," just show them this offer!

HOWARD M. GILLET, Gladiolus Specialist
New Lebanon, N. Y.

The Gladiolus Beautiful

There are many lovers of the Gladiolus who like to grow these handsome flowers in a wide variety of colors without regard to names or labels. For those who prefer to grow them in mixture, we made up our now famous RAINBOW MIXTURE. We are constantly improving this assortment every year by adding new varieties.

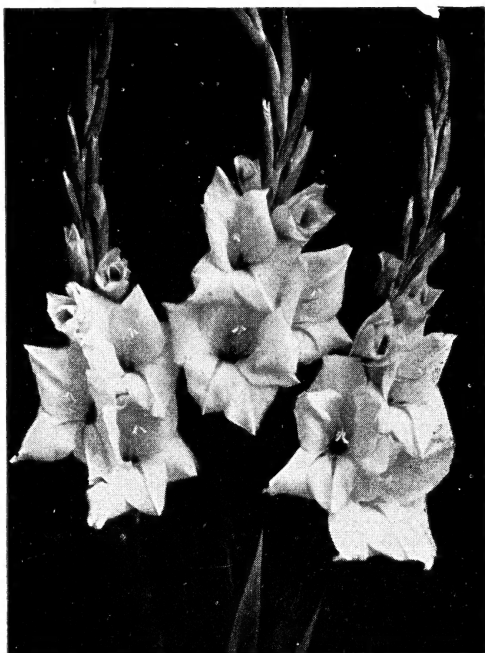


ONE OF OUR GLADIOLUS FIELDS

RAINBOW MIXTURE OF GLADIOLUS

This is a general assortment of many different varieties of Gladiolus, containing about all the colors of the rainbow. It is composed entirely of named varieties (unlabeled). There are no inferior discarded seedlings in this assortment such as some growers put into their mixtures. On the other hand it contains many varieties which sold at high prices when first introduced. A marvelous diversity of tints, shades and markings. Treat yourself to some of these beauties. It is intensely interesting to watch the different varieties open their beautiful colors. All large size bulbs.

Rainbow Mixture, 50 bulbs,	east of Chicago, \$1.00	postpaid
" 100 "	within 2nd zone, 1.90	"
" 100 "	within 3rd zone, 2.00	"
" 100 "	express collect, 1.75	
" 500 "	" " 8.00	
" 1000 "	" " 15.00	



TIME REQUIRED TO BLOOM

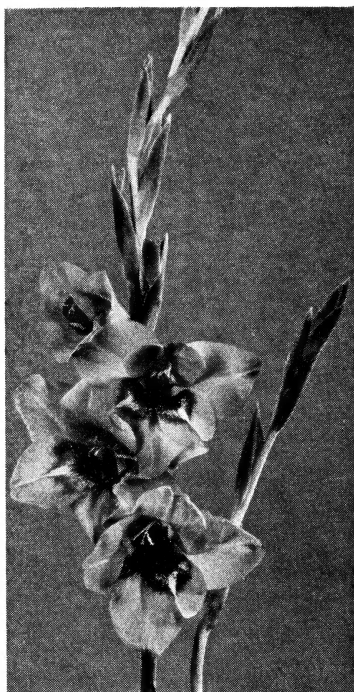
The number of days required to bloom depends on the latitude, weather, kind of soil, size of bulbs, depth of planting, etc., so that I consider the tables given by some growers as unreliable. I prefer to class them as EE—extra early; E—Early; EM—early medium; M—medium; LM—late medium; and L—late. An early variety will take about 70 to 75 days; medium, 85 days; and late, 95 days. These figures, however, are only approximate.

GLADIOLUS BULBS

	Each	Doz.	100
Alayne —(M) Beautiful shade of light lavender rose. Six open at once.....	.08	.75	4.00
Albatross —(M) Large snow white. Tall. One of the finest whites.....	.05	.50	3.00
Alice Reid —(EE) Lovely LaFrance pink. The flowers open perfectly on long straight spikes. Tall grower, and blooms early.....	.06	.50	3.00
Amador —(M) A handsome new brilliant red, that will not burn in the sun. Bright and glistening. 5 to 8 open at once. Large flowers; tall and straight stem.....	.06	.50	3.50
Bella Donna —(E) Charming light blue, with darker blotch.....	.08	.75	4.00
Berty Snow —(M) Fine lavender. 7 to 8 large flowers open at once.05	.50	3.00
Blue Admiral —(LM) Dark violet blue. Tall and good.....	.08	.75	4.00

Don't hesitate to order a list of single bulbs if you wish. We fill hundreds of just such lists.

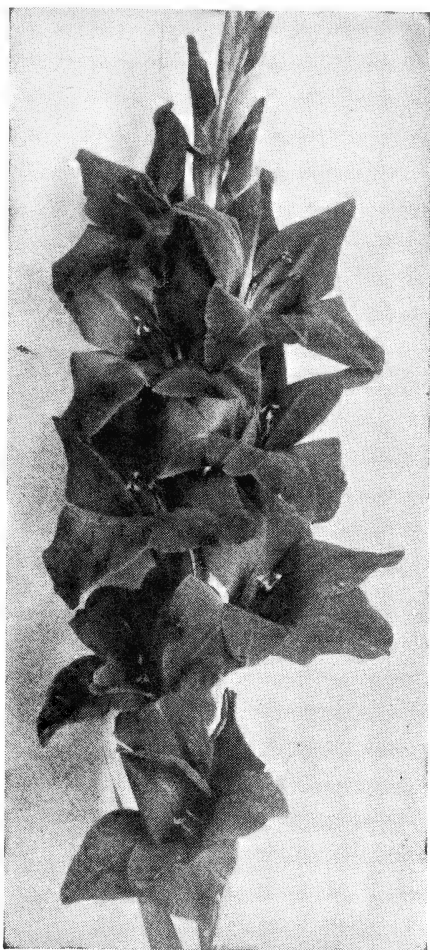
Read special offers on page 16.



CREVE COUER

	Each	Doz.	100
Break O'Day —(EE) Large cream and pink. Tall.05	.50	2.50
Cactus Rose —(LM) A rare shade of rich velvety cerise; a color similar to that of certain varieties of western cacti. Much admired.....	.06	.60	3.00
Charles Dickens —(M) Violet purple, blotch	.06	.60	3.00
Christabel —(LM) Large pink flowers, with creamy yellow throat. Tall and strong. 6 or 8 well placed florets open.....	.06	.50	3.00
Commander Koehl —(LM) Huge rich crimson. Tall, many open. New and fine. See cut.....	.08	.75	4.00
Coronation —(M) Soft light salmon, shading to cream. Creamy yellow throat. 7 to 8 large well placed blooms open. Elegant....	.08	.75	4.00
Creve Couer —(M) Pronounced Krave Koor. Burnt orange, tinted slate, with rich throat markings. Very unusual coloring. Tall and straight. See cut.....	.06	.60	3.00
Damascus —(M) Smoky rose-purple, overcast blue, with some red. For those who like the odd and unusual varieties.....	.05	.50	2.50
Debonair —(M) Very fine light pink, with creamy throat. 6 to 8 medium large florets on a tall stem. Stands up well in the wind. Excellent.....	.06	.50	3.00

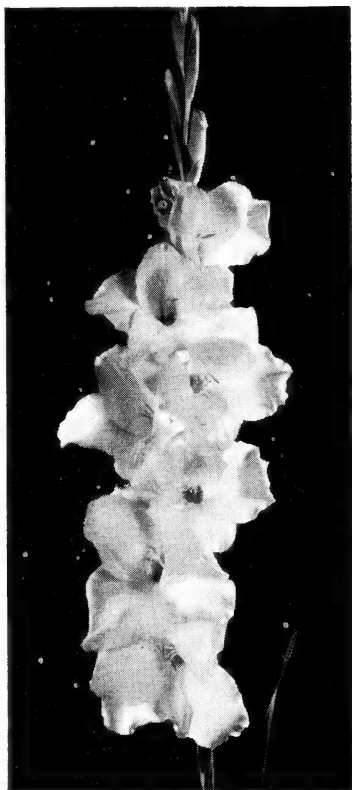
Your special attention is directed to the variety "Picardy". This is a very fine salmon apricot from Canada, and we consider it the finest gladiolus ever produced.



COMMANDER KOEHL

	Each	Doz.	100
Dr. Bennett —(M) Fine exhibition flame red. Well placed large flowers.....	.06	.60	3.00
Duna —(M) Soft apricot buff, shading to cream in the throat. A dainty color.....	.06	.60	2.50
Early Dawn —(E) Geranium pink; almost coral. Large florets, tall spike, wide foliage, vigorous grower, handsome color.....	.06	.60	3.50
Early Melody —(EM) Light lavender pink. About 6 good size flowers open. Tall.....	.06	.50	3.00
Early Peach —(E) Peach red, with buff throat. 6 or 7 florets open at once on a long stem. Slightly ruffled.06	.50	3.00
Early Rose —(E) Rich velvety rose. Lighter throat. Distinctly different and very popular.....	.08	.75	4.00
Early Sunrise —(E) Large salmon scarlet.....	.08	.75	4.00
Elsie Adele —(EM) Clear lavender pink. Stems tall and erect. 4 or 5 florets open at a time. Good cut flower. Illustrated on inside back cover.....	.08	.75	4.00

YOU MAY HAVE THE BOOK "GLADIOLUS" free with a \$10 order. See page 16.

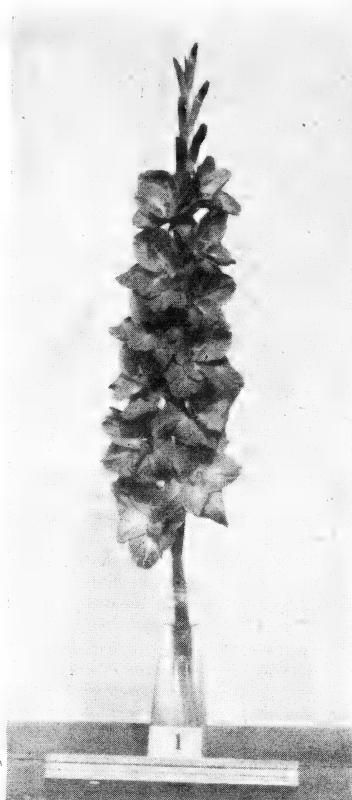


PEGGY LOU

	Each	Doz.	100
Emile Aubrun —(M) Coppery bronze. Novelty. 8 or 10 large flowers open at once...	.05	.50	2.50
Excellence —(E) Deep orange-vermilion. Nearly self color, and early.....	.05	.50	3.00
Flora Farmer —(M) Radiant pure pink. Creamy white throat. 5 or 6 large florets open at a time. Grows strong, straight and healthy. See front cover.....	.30	3.00	
Giant Nymph —(M) Sturdy light pink.....	.05	.50	2.50
Gladdie Boy —(E) Pink and yellow. Pretty. 6 to 8 florets open at once. Vigorous healthy grower.....	.06	.60	3.00
Gloriana —(EM) Tall golden salmon with yellow throat. Very beautiful shade.....	.05	.50	2.50
Golden Chimes —(M) Ruffled light yellow. Nice clear shade.....	.06	.60	3.00
Golden Cup —(M) Deep yellow. Flowers somewhat cup shaped.....	.05	.50	2.50
Golden Dream —(LM) Clear deep yellow. Very tall and vigorous.....	.05	.50	2.50
Graphic —(E) Purple-pink. Rare shade... ..	.08	.75	4.00
Halley —(EE) Large early salmon pink.....	.04	.35	2.25

Undecided?

Then send for Collections A, B, C, D, and E, and live happily ever after. (See offer, page 20).



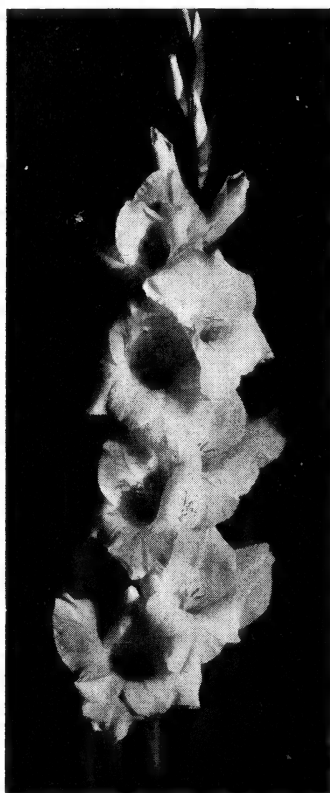
JOHN S. BACH

Each Doz. 100

Heritage —(LM) Very large pure pink, with white throat. Many florets open at once. Exhibition size.....	.10	1.00	6.00
Hinemoa —(L) Rose-pink, flaked with chocolate, and cream marked throat. A striking novelty from New Zealand. (See cut)	.10	1.00	5.00
Irene —(M) Tall strong salmon rose from Scotland.....	.06	.60	3.00
Isola Bella —(M) Light pinkish lavender of fine form. 10 wide open ruffled florets open at once.....	.10	1.00	6.00
Jalna —(M) Odd combination of slate grey and terra cotta. A new and unusual smoky, opening up 8 to 10 at once.....	.10	1.00	6.00
John Alden —(EM) Light yellow. Dark spot.....	.03	.25	1.00
John S. Bach —(E) A big new exhibition salmon red, opening up to 12 florets at once. Very fine. See cut.....	.10	1.00	6.00
Kassel —(M) Large scarlet. Tall. One of the best of the newer reds.06	.60	3.50

Only a Dollar to Spare?

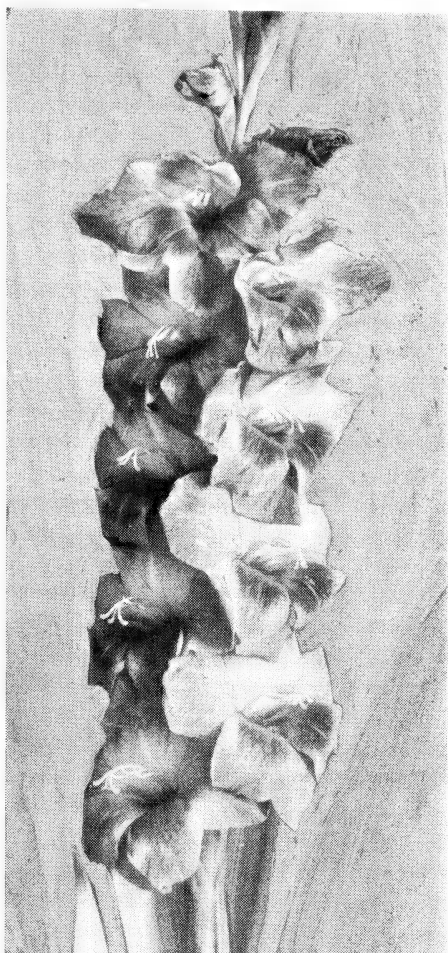
All right! Exchange it for Collection A and B (page 18) or the Rainbow Collection (page 4).



MAID OF ORLEANS

	Each	Doz.	100
King Arthur —(M) Deep mauve lavender. Large ruffled florets. Distinctive in form and color.....	.06	.60	3.50
Lady Marie —(EE) Light salmon. Medium size blooms. One of the earliest.04	.40	2.00
La Paloma —(EM) Clear bright orange.....	.05	.50	2.50
Loella —(M) Old rose, flaked smoky blue. Odd and curious coloring. Get this one to show your friends... ..	.08	.75	4.00
Lucifer —(M) Bright orange-red; amaranth crimson blotch. Striking appearance. Opens 8 or 10 large florets at once. A very popular variety. See cut.....	.08	.75	4.00
Maid of Orleans —(M) Large milky white, cream throat. One of the best whites06	.60	3.00
Margaret Fulton —(E) Clear rich soft coral or salmon pink of unusual solid color. Faint apricot throat. No other marking. 6 to 8 open at once. Tall heavy growth. Fine cut flower. Good keeper.....	.06	.50	3.00
Marmora —(M) An odd colored lavender gray from Australia. Many florets open at once. See cut.....	.06	.50	2.50

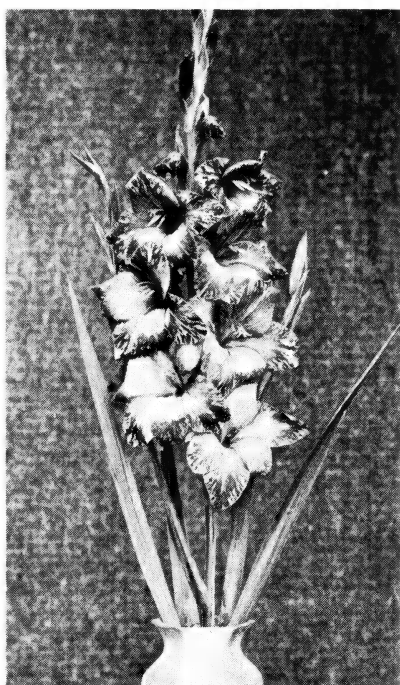
Not Less Than 6 of One Kind at the Dozen Rate
 Not Less Than 50 of One Kind at the 100 Rate
 Plant glads where they will get plenty of sun.



LUCIFER

	Each	Doz.	100
Mary Elizabeth —(LM) Heavily ruffled white with yellow throat. Tall strong plant. 6 to 8 open.....	.08	.75	4.00
Mildred Louise —(M) Light salmon pink. Large and tall. A beautiful variety.....	.08	.75	3.75
Minuet —(LM) One of the finest lavenders. Popular and in great demand.....	.08	.75	4.00
Miss Alameda —(M) Attractive salmon pink with carmine spot in throat. Tall and straight. Large florets. Excellent....	.06	.60	3.50
Miss Bloomington —(E) Early, tall lemon yellow.....	.08	.75	4.00
Miss Joy —(EM) Light pink, cream throat.....	.04	.40	2.00
Miss New Zealand —(LM) Deep rose pink, with peach throat. One of the largest yet produced. Can be grown with 6 to 8 inch florets and 8 to 10 open at once. Strong tall grower.....	.10	1.00	6.00
Morocco —(M) Dark red, almost black.....	.06	.60	3.00
Mother Machree —(L) Smoky lavender, orange, and gray. Odd unusual shades...	.08	.75	4.00

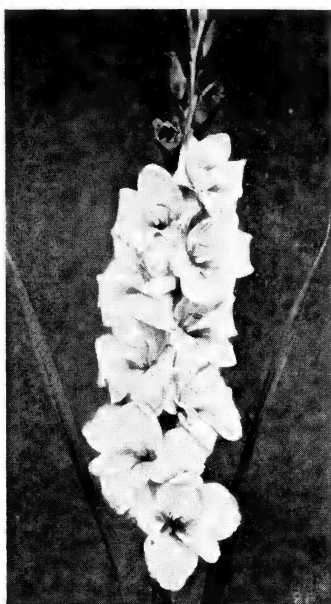
Get book on Gladiolus free—See page 16



HINEMOA

	Each	Doz.	100
Mrs. P. W. Sisson —(LM) Light pink. Many open.....	.05	.50	2.00
Nerissa —(M) Large salmon pink, marked darker on lower petals. A rare variety from Australia. Up to 10 florets open at once. Cut inside front cover.....	.10	1.00	6.00
Orange Princess —(M) Salmon orange. Fine strong grower, with wide open florets.....	.06	.60	3.00
Orange Queen —(E) Copper orange yellow. Very bright and attractive.....	.05	.40	2.00
Paradise —(EM) Lovely apricot buff, shad- ing lighter in throat. A very pleasing color. Large florets, slightly ruffled, and many open. Tall vigorous plant.....	.05	.50	2.50
Peggy Lou —(M) Deep rosy shrimp pink, or light rose. Many large blooms open on long flowerheads. See cut.....	.08	.75	4.50
Pelegrina —(EM) Rich dark violet-blue. Extra. The best dark blue.....	.08	.75	4.00
Phyllis McQuiston —(M) Handsome clear pink, practically without markings. Five large florets open at once. Cut on page 2..	.06	.60	3.50
Picardy —(EM) Big salmon apricot. One of the very finest glads ever produced. Don't fail to order this one. (See cut).....	.06	.50	2.50
Polar Ice —(EE) Best early white05	.50	3.00

Sprinkle Naphthalene Flakes over your Gladiolus bulbs when storing. We use it lightly and leave it on all winter. Result: No Thrips. See page 22. Bulbs must be dry when treated.



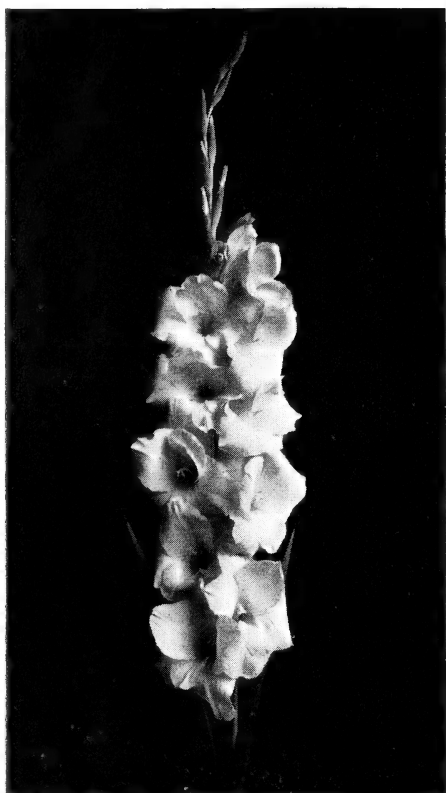
MARMORA



PICARDY

	Each	Doz.	100
Pride of Wanakah —(M) Beautiful lavender rose. A rare color. Fine handsome shade	.05	.50	2.25
Red Glory —(M) Tall carmine red. Handsome bright color. Ruffled edges.....	.08	.75	4.00
Red Phipps —(M) Soft glowing red. 6 to 10 open at once. Fine.....	.06	.60	3.00
Red Lory —(L) A rich dark rose-red from Australia. Large purplish red blotches. 10 to 12 large florets open at once, on an extra tall spike. Exhibition variety.....	.08	.75	3.50
Rewi Fallu —(M) Very large deep blood-red. Huge bell-like florets of heavy texture. 6 to 8 open at once. Exhibition variety.....	.10	1.00	6.00
Rosa VanLima —(EM) Beautiful clear light rose pink. Slight lavender throat mark. Opens 8 fine blooms at once. Lovely. See cut.....	.10	1.00	6.00
Salbach's Orchid —(LM) Rare shade of lavender pink; same color as a Cattleya orchid.06	.60	3.00
Salbach's Pink —(LM) Fine large geranium pink.....	.05	.50	2.50
Schwabengirl —(EM) Pure soft pink; a fine self color. Large, round florets.....	.08	.75	4.00
Shirley Temple —(M) Very light cream. Cream-yellow throat. Florets large and heavily ruffled. Tall and rank. 6 to 8 open at once. Magnificent.....	.08	.75	4.00
Smiling Maestro —(M) Immense salmon rose. 6 or 7 large wide open florets open at once. Straight stalk.....	.10	1.00	6.00

Sometimes vigor is sacrificed for earliness.
Not so with "Gladdie Boy". Try it.



ROSA VAN LIMA

	Each	Doz.	100
So Big —(M) Deep lavender rose pink. Violet feather. 6 florets open at once. Husky plant.....	.08	.75	4.00
Spirit of St. Louis —(M) Orange saffron. Unusual. Light "burnt orange" shade. Large stock makes low price.....	.03	.25	1.50
Splendorra —(E) Very dark wine black.....	.06	.50	3.00
Star of Bethlehem —(M) Very large white, with tint of cream on lower petals. Long straight stems. One of the very finest whites.....	.10	1.00	5.00
Superwhite —(M) Large pure white. One of the newer and better whites. Supply limited.....	.10	1.00	
Symphony —(M) Warm light pink, with creamy yellow throat. Excellent tall spikes, and six or more open at once. Fine	.06	.60	3.50
Token —(E) Tall early flame salmon, with clear yellow throat. Medium sized ruffled blooms of heavy texture, and many open. Straight wiry stems.....	.06	.60	3.50
Trevonian —(M) Bright rose on lighter ground. Unique color.....	.06	.60	3.50
Troubador —(EM) Tall dark violet-purple. Supply limited.....	.10	1.00	

KEEP CHEERFUL WITH FLOWERS
We send cultural directions with every order



EXCELLENCE



**VAGABOND
PRINCE**

Each Doz. 100

Vagabond Prince —(M) Beautiful iridescent garnet-brown, shaded lighter in the upper throat, with small blotch of flame-scarlet on lip petal which glows like a live coal. 8 to 10 blooms open at a time, on tall straight spike. Unusual and attractive. Something different to show your friends..	.10	1.00	6.00
Van Tienhoven —(M) Brilliant scarlet. Large florets.....	.06	.60	3.50
Wasaga —(LM) Clear light apricot buff. A most delicate shade. Slightly ruffled. Tall plant. In great demand.....	.05	.50	2.50
W. H. Phipps —(L) Geranium pink. Many open. Big tall plant, with about the entire long spike open at once. Late.....	.05	.50	2.50
Wilbrink —(EE) Early flesh pink.....	.04	.35	2.25
Wurtembergia —(M) Large flowered fiery scarlet, with cream white throat. Tall heavy plant, straight and strong. Many open flowers.08	.75	4.00
Yellow Emperor —(M) One of the best yellows.....	.06	.60	3.50
Yellow Wonder —(M) A very good yellow..	.05	.50	2.50
Yvonne —(E) Blushed cream. Very large. Fine. One of the best in the entire list. See cut page 21..	.06	.50	3.00
Zauberflote —(EM) Tall peach rose. Vivid red blotch. Straight stems.....	.08	.75	4.00

Frequently a customer will say "It's so hard to choose—I want them ALL!" Well, why not? It costs only \$6.50 Read our offer on the next page. If you love gladiolus you will go wild over this collection.



GOOD BULBS PRODUCE FINE FLOWERS

A WONDERFUL COLLECTION

How would you like to have one bulb each of our entire catalog general list of Gladiolus on pages 3 to 12, comprising 100 beautiful varieties, **EVERY ONE DIFFERENT?** What a splendid collection this would be! Imagine a perfect rainbow of color, from the most delicate shades of pink, yellow, lavender, rose, apricot, white and cream, to deep violet-purple, rich maroon and dazzling crimson. Some of our varieties, with good soil and cultivation, can be grown six feet high, with flowers six inches across. This collection would be the "talk of your town".

SPECIAL OFFER No. 1—One bulb each of the 100 varieties listed in the foregoing pages, retail value \$6.93, for \$6.50. Each bulb in a separate bag and labeled. Sent postpaid.

SPECIAL OFFER No. 2—Same as above, except not labeled, and not in individual bags. \$5.00 postpaid.



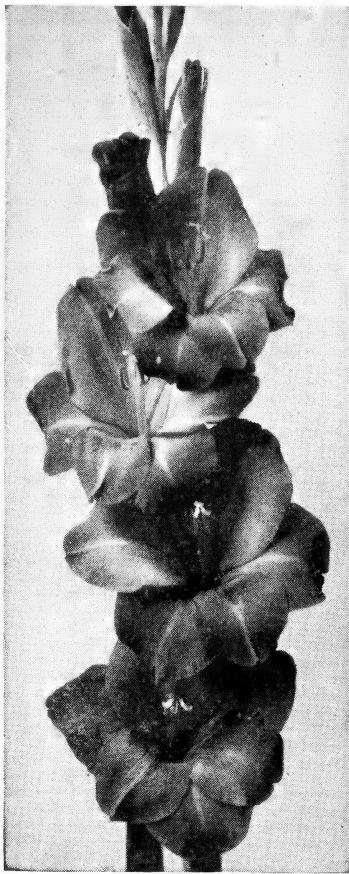
Rockwell's "GLADIOLUS" You Need This Book!

How to plant, cultivate, harvest and store your bulbs. Types and varieties. Increasing the stock. Creating new kinds. Growing for exhibition. Making money with bulbs and flowers. **Price only \$1.25, postpaid.**

Sent **free** as a premium with an order for \$10 or more from this catalog at single or dozen rates, if asked for at time of ordering. Items at 100 rates cannot be counted in.

Companion Books to the above can be furnished in the following titles:

IRISES, DAHLIAS, PEONIES, ROSES, SHRUBS, EVERGREENS and ROCK GARDENS. (Same price, same offer).



RED PHIPPS

DE LUXE COLLECTION

Having found that a demand exists for an extra fine collection of choice large flowering glads which may be used for gift purposes, we offer the following:

- 2 bulbs John S. Bach, big new exhibition red
- 2 " Marmora, lavender gray, from Australia
- 2 " Picardy, fine large salmon apicot
- 2 " Red Lory, rich dark rose red, many open
- 2 " Rosa VanLima, new light rose pink, lovely
- 2 " Pelegrina, striking dark violet blue
- 2 " Vagabond Prince, garnet brown, popular novelty
- 2 " Zauberflote, peach rose, beautiful red blotch

16 bulbs, all labeled, with planting directions, and your card inclosed if you wish, \$1.25 postpaid.

REMEMBER: FLOWERS BRING GOOD CHEER



SHE LOVES THEM—SO WILL YOU

GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors. Although prices are the lowest ever, you save a few cents on each collection.

Each variety in a separate bag and labeled.

When ordering, just give the letter

COLLECTION "A"

1 Amador, brilliant red.....	\$.06
1 Paradise, apricot buff.....	.05
1 Halley, early salmon-pink.....	.04
1 Wilbrink, flesh, early.....	.04
1 Orange Princess, salmon orange.....	.06
1 Albatross, white.....	.05
1 Marmora, lavender-gray.....	.06
1 Rapture, salmon.....	.05
1 Giant Nymph, soft pink.....	.05
1 Golden Cup, yellow.....	.05
1 Early Melody, pink-lavender.....	.06
1 Wasaga, apricot buff.....	.05
12	Retail value, \$.62

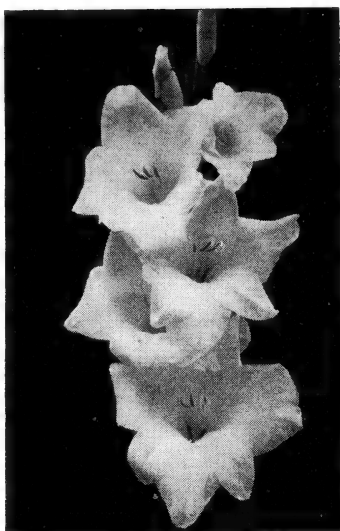
Special price, labeled and postpaid, 50c

COLLECTION "B"

1 Token, flame salmon.....	\$.06
1 Zauberflote, blotched.....	.08
1 Dr. Bennett, brilliant red.....	.06
1 Gloriana, gold salmon.....	.05
1 Alice Reid, pink.....	.06
1 Splendorra, wine-black.....	.06
1 Orange Queen, pretty orange.....	.05
1 Creve Couer, burnt orange.....	.06
1 Kassel, red.....	.06
1 Maid of Orleans, white.....	.06
1 Break o'Day, pink.....	.05
1 Gladdie Boy, early pink and yellow.....	.06
12	Retail value, \$.71

Special price, labeled and postpaid, 65c

Special offer: Both A and B, \$1.00



ALBATROSS

COLLECTION "C"

1 Shirley Temple, light yellow.....	\$.08
1 Wurtembergia, red.....	.08
1 Miss Joy, light pink.....	.04
1 Emile Aubrun, rose red.....	.05
1 Early Rose, rose.....	.08
1 Mrs P. W. Sisson, pink.....	.05
1 Graphic, purple pink.....	.08
1 Spirit of St. Louis, orange.....	.03
1 Polar Ice, white.....	.05
1 Picardy, apricot.....	.06
1 Christabel, pink.....	.06
1 Pride of Wanakah, rose.....	.05

12	Retail value,	\$.71
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Special price, labeled and postpaid, \$.65c

COLLECTION "D"

1 Early Sunrise, early big sunrise-red.....	\$.08
1 Miss Bloomington, yellow.....	.08
1 Chas. Dickens, violet purple.....	.06
1 Commander Koehl, rich crimson.....	.08
1 So Big, lavender rose pink.....	.08
1 Lucifer, blotched red.....	.08
1 Excellence, scarlet.....	.05
1 Peggy Lou, light rose.....	.08
1 Mother Machree, smoky novelty.....	.08
1 Golden Dream, late yellow.....	.05
1 Early Dawn, coral pink.....	.06
1 King Arthur, mauve.....	.06

12	Retail value,	\$.84
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Special price, labeled and postpaid, 75c

Have a Happy Hobby—Grow Gillet's Glorious Glads!



A BLOCK OF ALBATROSS

COLLECTION "E"

1 Red Glory, dark red.....	\$.08
1 Cactus Rose, cerise.06
1 Debonair, pink.....	.06
1 Superwhite, white.....	.10
1 LaPaloma, orange.....	.05
1 Red Lory, rose red.....	.08
1 Yvonne, blush white, blotch.....	.06
1 Red Phipps, red.....	.06
1 Miss Alameda, pink.....	.06
1 Salbach's Orchid, lavender pink.....	.06
1 Margaret Fulton, salmon pink.....	.06
1 Pelegrina, dark violet and blue.....	.08
12	Retail value, .81

Special price, labeled and postpaid, 75c

Note: The above five collections, A, B, C, D, and E do not duplicate each other and have a retail value of \$3.69. All five collections sent postpaid for \$3.00. This offer is a bargain, and would make a beautiful display in your garden.

COLLECTIONS IN SEPARATE COLORS

COLLECTION "P"—Pinks

One bulb each: Early Dawn, Phyllis McQuiston, Mar. Fulton, Debonair, Peggy Lou, Rosa Van Lima, Heritage, Mrs. Sisson, Schwabengirl, Miss Joy, Salbach's Pink, and Break o' Day. 12 bulbs. Retail value, 79c.

Special price, labeled and postpaid, 70c.

COLLECTION "R"—Reds

One bulb each: Lucifer, Excellence, Red Phipps, Kassel, Amador, Red Lory, Com. Koehl, Wurtembergia, Van Tienhoven, J. S. Bach, Rewi Fallu, and Early Sunrise. 12 bulbs. Retail value 89c.

Special price, labeled and postpaid, 80c

These collections are nice for gifts.



YVONNE—A BEAUTIFUL NEAR WHITE

COLLECTION “V”—Blues, etc.

One bulb each: Pelegrina, Marmora, Graphic, King Arthur, Chas. Dickens, Troubador, Blue Danube, Blue Admiral, Bella Donna, and Minuet. 10 bulbs. Retail value **68c.**

Special price, labeled and postpaid, 60c

COLLECTION “Y”—Yellows

One bulb each: Golden Cup, Paradise, Yellow Wonder, Golden Chimes, Miss Bloomington, John Alden, Orange Queen, Golden Dream, LaPaloma and Yellow Emperor. 10 bulbs. Retail value **53c.**

Special price, labeled and postpaid, 45c

COLLECTION “H”—Very Darks

One bulb each: Bill Sowden, Chas. Dickens, Rewi Fallu, Com. Koehl, Splendorra, Blue Admiral, Big Black, Troubador, Pelegrina, and Morocco. 10 bulbs. Retail value **76c.**

Special price, labeled and postpaid, 65c

COLLECTION “O”—Odd Colors

One bulb each: Jalna, Mother Machree, Creve Couer, Loella, Vagabond Prince, Our Selection, Hinemoa, Damascus, Emile Aubrun, and Marmora. 10 bulbs. Retail value **74c.**

Special price, labeled and postpaid, 65c

COLLECTION “W”—Whites

Two bulbs each: Maid of Orleans, Albatross, Mary Elizabeth, Star of Bethlehem, and Polar Ice. 10 bulbs. Retail value **68c.**

Special price, labeled and postpaid, 60c

All 12 Collections on page 18 to 21, \$7.15 postpaid.



PRIDE OF WANAKAH

INSECTS

As a rule, Gladiolus are not bothered very much with insects, except that late years very minute insects called Thrips have been giving some trouble in certain parts of the country. If you failed to obtain good bloom last summer, buds drying up, etc., the chances are that thrips were to blame. These insects are so small that when young they are almost invisible to the naked eye, and are very easily overlooked. After your old bulbs have been cleaned of the old bulbs and roots, which operation is best done in late November or early December after they have been drying a few weeks, sprinkle Naphthalene Flakes over the bulbs at the rate of about 1 oz. (four level tablespoonfuls) to 100 bulbs. If in paper bag, fold over top; if in tray or box, cover with newspaper; and let stand a month or two. Most of the flakes will evaporate, and the rest may be removed. This kills the thrips which winter over on the bulbs. Do not use naphthalene in the soil. Will mail a box of Naphthalene Flakes sufficient to treat 1000 bulbs for 25c. This price includes postage to Zone 4. More distant points, 5c extra. Write for price in quantity.

As a spray we recommend "ROTOTOX". Write to the Rototox Co., 815 Yale St., East Williston, N. Y., and they will send you printed information regarding Rototox which is very complete, with many tips and pointers, and will be of great value to any grower of flowers.

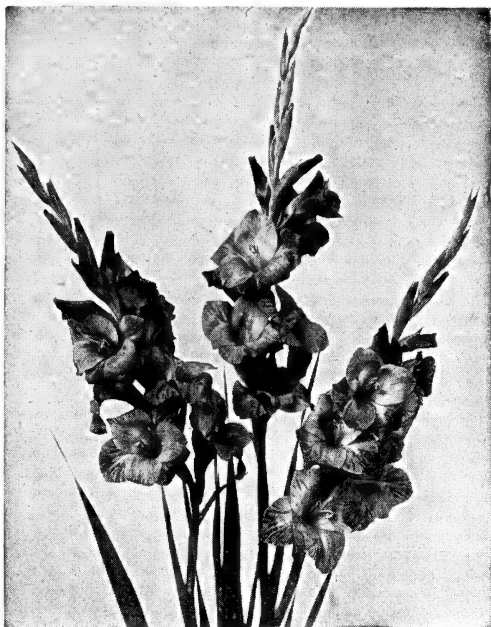
Rototox employs rotenone as its base in combination with the other toxic and protective elements of derris root, and is many times more effective than nicotine or lead arsenate. Rototox acts in three ways—as a contact killer, a stomach poison, and a repellant. It will not clog the sprayer and will not discolor blossoms or foliage if used correctly.

In addition to glads, use it on delphiniums for mite control and on dahlias for leaf hopper and corn borer and for a general spray on all your flowers and vegetables.

To save you time in ordering we list Rototox prices here:

1 oz. 35c; 8 oz. (makes 12 to 24 gals. of spray) \$1.00; 1 pt. \$1.75; 1 qt. \$3.00; ½ gal. \$5.00; 1 gal. \$10.00. All postpaid.

Order direct from The Rototox Co., 815 Yale St., East Williston, N. Y.



KEEP YOUR BULBS HEALTHY

If your bulbs have become scabby or diseased, they may be benefited and possibly cured by the following process: In the spring, just before planting, pour almost boiling water over 1 oz. corrosive sublimate (poison) in an earthen or wood dish, just enough to dissolve it. Add this solution to 5 or 6 gals. lukewarm water, avoiding a metal container. Soak your bulbs in this solution for 2 hours and then plant as they are. This treatment will also kill any thrips and eggs which may be on your bulbs, but does not completely take the place of the naphthalene flakes, as the flakes kill during the winter before the insects have a chance to breed in storage.

We recommend "ROTOTOX" as one of the best insect sprays for use not only on Gladiolus but also on all garden plants. Write the Rototox Co., 815 Yale St., East Wiliston, N. Y. (Read previous page)

VISITORS WELCOME AT BLOOMING TIME

The Gladiolus Fields are in bloom from about Aug. 1st to the late Sept. frosts, and the height of the gladiolus blooming season is the last two weeks in August and the first 10 days in Sept. Exquisite blooms from the choicest varieties may be had at the roadside stand for only 50c per doz. By mail to nearby states, box of 2 doz. our choice, \$1.50 including postage.

The Dahlias are blooming in September.

New Lebanon is located in the beautiful Lebanon Valley, on a fine concrete road, near the N. Y.-Mass. state line, 10 miles west of Pittsfield, Mass. and 25 miles southeast of Albany, N. Y. Leave the concrete at Fisher's Store, New Lebanon, and proceed one short mile on asphalt road (West St.) Watch for the signs.

DAHLIAS



No garden is complete without at least a few choice Dahlias. These handsome flowers are easily grown, and reward the gardener with gorgeous blooms. Plant in May or early June, at least 3 ft. apart, and about 5 inches deep, laying the tuber flat, with the eye or sprout within a couple of inches of a stake previously driven. Light soil preferred, not too rich. Lighten heavy soils with peat moss, sand or coal ashes. Keep fertilizer from direct contact with tuber. After frost kills the plant, dig the clump, being careful not to break the necks of the tubers, and store in dry earth, sand or peat moss, in a cool but frost-proof cellar. Divide the clump into single tubers in the spring before planting. Roots sent after April 15th unless otherwise ordered, as eyes show plainer.

Types: (B) Ball; (D) Decorative; (C) Cactus.

Prices are prepaid. Spring delivery.

Price per dozen is 10 times the single price.

3 of a kind will be sold at the dozen rate.

	Each
Adirondack Sunset —(D) Brilliant scarlet, shading to bright canary yellow at base. Reverse of petals flushed with gold. Big blooms on long stems. Vigorous grower.....	\$.50
Amelia Earhart —(Semi-C) Giant apricot buff, shading to primrose at base. Winning many prizes. Has had six 12-inch blooms on one plant at once.....	.50
America's Sweetheart —(D) A gigantic clear pure yellow. When fully open resembles a giant chrysanthemum. Stems straight and sturdy. Grows strong and vigorous..	.75
Amun Ra —(D) Giant copper, orange and gold. Fine....	.25
Avalon —(D) Big, clear, yellow. A good one.....	.20
Bagdad —(D) Immense flaming scarlet. Tall sturdy grower. Good bloomer, with long stems.....	.35
Big Gus —(D) Big flaming red flowers on tall plants. Good stems and excellent foliage. Early.....	.20

DAHLIAS



MARY RETZER

	Each
Blue Jersey —(D) An orchid lavender sport of Jersey Beauty. Tall plant. Flowers keep well.	\$.25
California Idol —(D) Bright glistening yellow. A prize winner at the shows. Very large clear yellow blooms in great profusion.....	.50
Cavalcade —(D) Handsome shade of old rose, or mulberry pink. Free and prolific bloomer. Good cut flower. Rugged grower and good root maker.....	.35
Charlotte Caldwell —(B) A new color in ball dahlias. Apricot, suffused coral. Described by some growers as bright orange. Sturdy healthy plants.....	.50
Chatauqua Salute —(D) Large perfectly formed pure white flowers in profusion, held well above foliage.....	.35
Dakota —(D) Autumn shades of bronze and brown.....	.20
D. W. Morrow —(D) Immense richly colored crimson red. May be grown 10 inches across and 6 inches deep. Spectacular and a prize winner.....	.50
Dr. Tevis —(D) Early salmon rose. Large.....	.20
Ellinor Vandevere —(D) Fine satiny pink. Early.....	.25
E. T. Bedford —(D) Tall large purple. Vigorous.....	.35
Forest Fire —(D) New. Bases of petals yellow, shading to flame scarlet at the tips. Immense flowers on sturdy plant. Stopped the crowds at the shows.....	.50
Fred Springer —(D) Entirely different from all others. Called the border or hedge dahlia. Dwarf grower (about 2 ft.) large scarlet flowers with short stems, and finely cut foliage, resembling a rose bush.....	.35
Gallant Fox —(D) Fine shade of red. Good keeper.....	.20
Gladys Sherwood —(Semi-C) White. Profuse bloomer....	.25
His Eminence —(D) Carmine crimson. Long stems, making it a good cut flower..35

Don't miss Jane Cowl. One of the best dahlias in the list, although inexpensive.

DAHLIAS



LORD OF AUTUMN

	Each
Ida Perkins —(D) An early white of fine form.....	.25
James Kirby —(D) Large rich crimson red of great brilliance. Perfect stems. Very fine.....	.50
Jane Cowl —(D) Huge golden bronze. One of the very finest.....	.25
Jersey Beacon —(D) Chinese scarlet. Large.....	.25
Jersey Beauty —(D) Lovely pink. Good keeper.....	.25
Jersey Dainty —(C) White, faintly tinged lavender. Very delicate pastel shade. Pretty.....	.25
Jersey Sovereign —(D) Salmon orange. Vigorous.....	.20
Josephine G —(Semi-C) Bright rose pink. Free flowerings. A very beautiful dahlia.....	.35
Kathleen Norris —(D) Massive rose pink. Fine.....	.25
Kentucky —(D) Light orange salmon, shaded pink.....	.35
King of Blacks —(D) An early blooming very dark red.....	.35
LeToreador —(D) Bright red, with good stems. Blooms about the size of Jersey's Beauty.....	.20
Lord of Autumn —(D) New gigantic yellow. Great!.....	.75
Margrace —(D) Brilliant scarlet, tipped and striped with gold, held well on good stems. Blooms 10 inches or more, and many of them. Strong grower. Lovely.....	.50
Mary Retzer —(Semi-C) Pretty orchid pink, inclined to rose pink. Greatly admired. Strong healthy grower. Fairly early.....	.50
Miss Belgium —(C) Bright orange flowers on long wiry stems. Pretty. Keeps well. Early to bloom. Fine for basket work.....	.50
Mrs. Boutillier —(D) Giant flower of deep crimson red. Long stiff stems, and heavy foliage. Exhibition.....	.35
Mrs. Carl Salbach —(D) Large, mauve pink, long stems..	.25
Mrs. I. Warner —(D) Orchid lavender. Strong.....	.25

The pretty little miniature Dahlias are becoming very popular. They are lovely for table decoration. Easy to grow, too. See page 29.

DAHLIAS

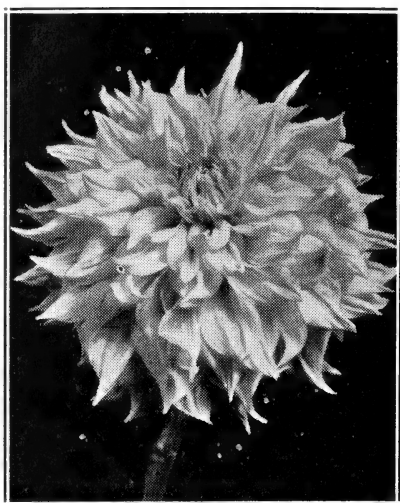


FOREST FIRE

	Each
Murphey's Masterpiece —(D) Monster blooms of deep crimson, often reaching 14 inches across. A sensation at the shows. Erect flowers on strong stems.....	\$.75
Myra Howard —(D) Glowing yellow and gold, with tints of rose. Very large flowers on straight stems. Thrifty plants. A real beauty.50
Nathan Hale —(D) Deep orange bronze on strong stems. Blooms profusely. Good cut flower.....	.20
Oakleigh Monarch —(D) Clear brilliant cerise red. Blooms very large on splendid stems. Fine keeper when cut. Dark green foliage.....	.50
Omar Khayyam —(D) Chinese red at base of petals, shading to bright orange, and tipped lighter. Huge flowers on strong stems. Very showy, tall and healthy, and a good root maker. A real good one.....	.35
Opal —(D) Soft salmon rose, with lighter shading, and centers of light lemon. Entrancing coloring. Large, good keeping flowers on strong erect stems.75
Oriental Glory —(D) Large orange. Blooms early and freely, and attracts much attention.....	.35
Oyster Bay Beauty —(D) Rich dark mahogany red. Nice roots that keep well in storage.....	.35
Pride of California —(D) Large deep thick red. This variety also makes large firm tubers which keep well in storage.20
Pride of Stratford —(D) Large orange, with yellow.....	.25
Prince of Persia —(D) Rich deep cardinal red. Immense flowers of exhibition quality. Robust grower.35
Queen City —(D) Beautiful watermelon pink. Blooms early. One of the best for cutting.....	.50
Robert Emmett —(D) Carmine to cardinal red. Very large blooms on good long stems.50
Robt. E. Lee —(D) Rich dark red, that does not fade. Handsome. Large flowers..25
Robert Scott —(D) Many large blooms of apricot yellow.35
Rose Fallon —(D) Old gold. Exhibition. Tallest in our field. Long stems.35
Rose Glory —(D) Beautiful deep rose pink, on strong long stems. Blooms freely on robust plants.....	.25

If the corn borer ever bothers your dahlias, ask the Rototox Co., 815 Yale St., East Williston, N. Y. to send you free bulletin on "Control of Corn Borer in Dahlias".

DAHLIAS



ROBERT L. RIPLEY

Each

Robert L. Ripley —(D) This big new dahlia is without question one of the largest yet produced. Rhodamine purple with deep rose pink suffusion. The immense blooms are held well out of the foliage and the stems are strong and straight. Flowers have good substance and keep unusually well. Bush is vigorous and reaches 6 feet or more in height. This dahlia has a remarkable quality in that the buds may be cut and will develop in water into open blooms. Prize winner.....		\$1.50
Sagamore —(D) Golden amber, shaded orange. Fine.....	.25	
Sanhican Beauty —(D) Large pinkish apricot.....	.35	
Sanhican Peach —(D) Color of nice ripe peach. Staghorn tips. Dark green foliage.35	
Sanhican Queen —(D) Lovely golden apricot, or salmon orange. Strong grower.35	
Sanhican Purple —(D) One of the few good purples.....	.35	
Satan —(Semi-C) Very large flowers of flaming red, with horn-like petals. A tall husky grower.....	.50	
Shahrazad —(D) Deep rose pink. Sometimes reaches a foot in diameter and 6 inches in depth. Strong, healthy and a vigorous grower. Very fine.....	.50	
Snowdrift —(D) Large glistening white.....	.25	
Star of Bethlehem —(SC) Very large pure white.....	.50	
Thomas Edison —(D) Large, dark royal purple, with a velvet sheen. Foliage dark green, and insect resisting. Good roots.....	.50	
Treasure Island —(D) Apricot, gold and rose. Fine.....	.35	
Velvet Wonder —(D) Large beautiful rosy purple. Fine..	.35	
W. H. Hogan —(D) Garnet red, white tips. Novelty. If you like something different, get this one.....	.25	
W. H. T. —(D) Begonia rose. Uncommon color.....	.25	

Dahlia lovers! The book "DAHLIAS" by Rockwell, is full of practical information. Planting, growing, fertilizing, harvesting, storing, etc. Cloth, 80 pages, \$1.25 postpaid.



MINIATURE DAHLIAS

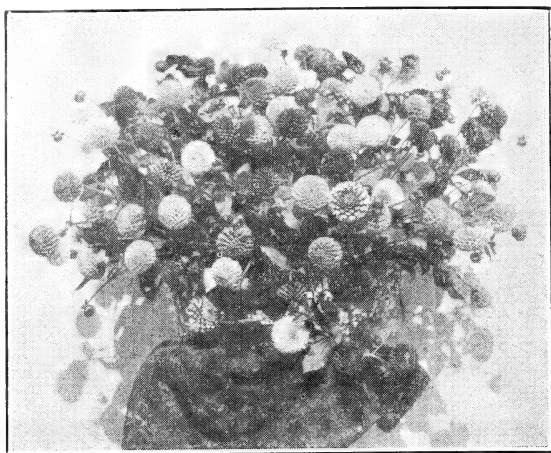
MINIATURE DAHLIAS

A rapidly increasing interest in the miniature type of Dahlias is being noticed. These are similar in form to the large Dahlias, but are $2\frac{1}{2}$ to $3\frac{1}{2}$ inches in diameter and the flowers are borne on compact plants of moderate height, which usually require no staking. The smaller size of the flowers adapts them for table decoration and basket work where the larger types might not be suitable. Freedom of bloom insures an abundant supply of flowers over a long season.

	Each
Baby Royal —A miniature semi-cactus type. Salmon, shading into apricot and yellow. Free flowering.....	.20
Baby Sagamore —Decorative type. Orange yellow flowers borne lavishly on tall strong plants.25
Bishop of Llansdoff —Semi-double. Petals of bright scarlet, with a garnet center. A very unusual novelty in that the foliage, instead of being green, is a reddish bronze color.....	.25
Erica —Collarette type. Rich chocolate maroon with white inner petals. Rare form, and unusual color combination.....	.35
Fairy —Decorative type. A dainty pink. Similar to the color of the large Jersey's Beauty. Early and continuous bloomer, and a good keeper when cut.....	.20
Little Dream —Cactus type. Rose-pink, with white tips. Long wiry stems, and graceful foliage. Very pretty.....	.25
Little Jewel —Delicate, light pink.....	.25
Orchid Lady —Decorative type. Bright violet-rose or orchid-pink. Blooms in profusion on long stems. Fine for cutting.....	.30
Sylvia —Decorative type. Beautiful garnet red. Ram-pant grower, long stems, and good keeper.35
Teddy Johnson —Decorative type. Extra fine pink and white. Good stems. Prolific.....	.20

One tuber each of Baby Royal, Fairy, Little Dream, Baby Sagamore, Orchid Lady and Teddy Johnson, six tubers in all, for \$1.25, labeled and postpaid.

One tuber each of all above 10 varieties, \$2.25.



POMPON DAHLIAS

POMPON DAHLIAS

The Pompons are really miniature ball-type Dahlias, growing in great profusion on plants about two feet high, and may be cut in sprays. They are very easy to grow, and keep well when cut. Adapted to any form of arrangements. Very useful in bouquets and baskets. Used for border making, also. No staking necessary.

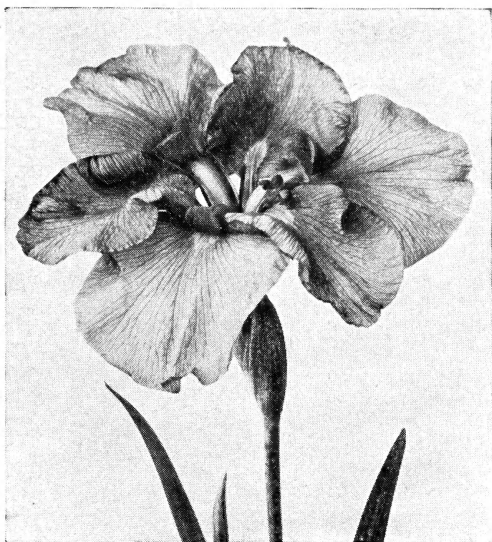
Each

Amber Queen —Amber, shaded apricot.....	\$.15
Bronze Beauty —Bronze and old gold. Long upright stems.15
Catherine —Clear yellow. Early and very free flowering. .	.15
Clausse —Long-stemmed orange. Nice for cutting15
Dee Dee —Lavender, or light lilac. Solid color..15
Edith Mueller —Golden orange at base, and peach red at petal tips. Stems long and strong. In demand as a cut flower.15
Indian Chief —Red, with petals tipped with white. Unusual..15
Little David —Deep burnt orange.15
Mary Munns —Fine lavender shade. Good producer.20
Morning Mist —White, tipped a delicate lavender. New. .	.25
Rose Wilmoth —Beautiful rose pink. Grand for cutting....	.20
Rothout —Deep scarlet. Free flowering.15

One tuber each of Amber Queen, Bronze Beauty, Catherine, Indian Chief, Mary Munns and Rothout, six tubers in all, for \$1.00, labeled and postpaid.

One tuber each of all above 12 varieties, \$1.75.

JAPANESE IRIS



JAPANESE IRIS

This handsome species starts blooming after all other Iris are gone—late June and July. Large silken flowers, 6 to 8 inches or more across. Excellent for cut flowers when cut in the bud state, permitting the blooms to open in water. Plant crown 2 inches deep in a sunny and moist location, but not where water will stand. Avoid lime. Delivery spring or fall.

Carlton Childs—Single. Ivory white, with plum veins. Pink inner petals. 35c each.

Catherine Parry—Double. Blue, overlaid rosy red. Yellow feather. 50c each.

Eleanor Parry—Double. Claret purple, veined white and blue. 50c each.

Gold Bound—Double. Early. Fine white, creamy glow, with gold banded center. 35c each.

Hercules—Double. Clear lilac blue. 35c each.

Mahogany—Double. Mahogany red, with a tint of purple. Crested petals. One of the latest to bloom. 35c each.

Marjorie Parry—Double. Soft mauve, with beautifully tufted center. Yellow feather. 50c each.

Norma—Double. Silky lavender pink. Blue halo around yellow blotch. Best pink Jap. Late. 50c each.

Purple and Gold—Rich violet purple, with conspicuous yellow throat. Flowers often 8 inches or more across. 35c each.

Rose Anna—Double. Ivory white, heavily veined ruby red. Center yellow. 50c each.

Universe—Double. Cerulean blue, veined white, golden center. 35c each.

Wakamusha—Six very light blue petals, heavily veined purple. Odd but handsome. 50c each.

Six of one kind for the price of five. All prepaid.

FEED YOUR POT PLANTS with these new plant tablets



Fulton's PLANTABBS, the famous fertilizer for potted plants, now contain the new plant growth activator VITAMIN B₁ which you have been reading about.

PLANTABBS supply a complete balanced plant food of the high analysis 11-15-20.

VITAMIN B₁ acts to release and magnify the plant food in the soil and make it more available. It is not a fertilizer in itself.

Fulton's PLANTABBS now furnish a complete balanced fertilizer with VITAMIN B₁ added. They are clean white tablets about double the size of an aspirin. Easy to handle—no odor, no mess. Merely push the tablet into the soil and then water as usual. Or (and we think this is the best way) make a rich liquid fertilizer by simply dissolving 4 tablets in 1 gallon of water, and water with this in the regular way. Use every week or 10 days. In between use plain water. May be used in the garden also.

In boxes of 30 tablets, 25c; 75 for 50c; 200 for \$1; 1000 for \$3.50; postpaid.

THE IDEAL WAY TO ORDER GLADIOLUS BULBS

A hint to nearby customers

If you live within reasonable driving distance of New Lebanon, plan to visit the Gladiolus Fields during the blooming season. The early varieties bloom the first half of August and the mediums the last half. The late kinds and late planted bulbs bloom in early Sept. The height of bloom is from about Aug. 20th to Sept. 10th. The rows are all plainly labeled. Bring a note book with you, and note names of those kinds which you admire most. Then when new catalog comes in January you will have a list of those you like.

MY CATALOG FOR 1943

will be mailed between Jan. 15 and Feb. 15, 1943 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking.

CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, Flowers, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.



ELSIE ADELE

